

Introducing a new body care line from JOHNSON'S® ...for adults

Because JOHNSON'S® best understands the difference between adult and baby skin, it makes us experts on how to restore adult skin to baby softness.

So we created a complete line of body care products developed especially for an adult woman's skincare needs.

Including JOHNSON'S® Nourishing Renewal Lotion, a unique formula that is

- ✓ Clinically shown to restore and preserve youthful baby softness in just one skin cycle¹
- ✓ Contains a blend of vitamins A&E, shea butter, green tea extract, and a special essential oil found naturally on baby's skin that diminishes over time



Johnson's® Let us nurture your skin. Again.™

Introducing a new body care line from JOHNSON'S® ...for adults

JOHNSON'S® SOFTWASH™

The first body wash line clinically shown to moisturize for 24 hours!

JOHNSON'S® SOFTLOTION™

*24 hour moisturizers help to restore baby soft skin
Fast absorbing, Non-greasy, For all skin types*



JOHNSON'S®
Nourishing Care
24 Hour Moisture Wash

Nourishes even after rinsing for lasting baby softness with Vitamins A&E, shea butter and green tea



JOHNSON'S®
24 Hour Moisture Wash

Replenishes for lasting baby softness with 1/3 creamy lotion



JOHNSON'S® Extra Care
24 Hour Moisture Wash

Relieves dry skin for lasting baby softness with a touch of baby oil

JOHNSON'S® Extra Care
Healing Lotion

Helps heal dry, thirsty skin with a touch of baby oil

JOHNSON'S® Extra Care
Healing Hand Cream

*Helps heal dry chapped hands
Lasts through multiple hand washings*

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